



Rooted in Trust. Branching out in Care

CEDARLINE HOME CARE — PRIVACY POLICY

Effective Date: 01/01/2026

Last Updated: 01/17/2026

Cedarline Home Care (“we,” “our,” “us”) is committed to protecting your privacy. This Privacy Policy explains how we collect, use, store, and protect personal information when you visit our website, submit a form, or communicate with us. By using our website or providing your information, you agree to the terms of this Privacy Policy.

1. INFORMATION WE COLLECT

A. Information You Provide Directly

We may collect personal information that you voluntarily provide, including:

- Name
- Phone number
- Email address
- Address
- Information submitted through our contact forms or assessment forms
- Any details you share when requesting services or communicating with us

B. Information Collected Automatically

When you visit our website, we may automatically collect:

- IP address
- Browser type

- Device information
- Pages visited
- Time spent on the site
- Cookies and tracking data

C. Information from Third-Party Tools

We may use third-party services such as:

- Google Analytics
- Facebook Pixel
- Cookie tracking tools
- WordPress/Elementor analytics

These tools help us understand website performance and improve user experience.

2. HOW WE USE YOUR INFORMATION

We use your information to:

- Respond to inquiries
- Provide requested services
- Schedule assessments
- Communicate updates or service information
- Improve website performance and user experience
- Maintain internal records
- Ensure safety, compliance, and quality of service

We do not sell or rent your personal information.

3. HOW WE SHARE INFORMATION

We may share information only with:

- Authorized Cedarline Home Care staff
- Service providers assisting with website hosting, analytics, or communication
- Legal authorities if required by law

We do not share information with advertisers or unrelated third parties.

4. DATA STORAGE & SECURITY

We take reasonable steps to protect your information, including:

- Secure servers
- Encrypted communication tools
- Limited staff access
- Regular security monitoring

While we strive to protect your data, no online system is completely secure.

5. DATA RETENTION

We retain personal information only as long as necessary to:

- Provide services
- Maintain business records
- Comply with legal obligations

Form submissions may be stored for up to 24 months, unless deletion is requested sooner.

6. YOUR RIGHTS

You may request:

- Access to your personal information
- Correction of inaccurate information
- Deletion of your information
- Limitation of data use

To make a request, contact us at:

Email: info@cedarlinehomecare.com

Phone: (517) 939-9852

7. COOKIES & TRACKING TECHNOLOGY

Our website uses cookies to:

- Improve performance
- Analyze traffic
- Remember user preferences

You may disable cookies in your browser settings.

For more details, see our Cookie Policy.

8. DO NOT TRACK (DNT) DISCLOSURE

Some browsers offer a “Do Not Track” feature.

Our website does not currently respond to DNT signals, but you may manage tracking preferences through your browser settings.

9. CHILDREN’S PRIVACY

Our website is not intended for children under 13.

We do not knowingly collect information from minors without parental consent.

10. LINKS TO OTHER WEBSITES

Our website may contain links to third-party sites.

We are not responsible for their privacy practices or content.

11. CONFIDENTIALITY OF CLIENT INFORMATION

Although Cedarline Home Care provides non-medical services, we treat all client information with high confidentiality standards.

We do not disclose client information except as required for service delivery or by law.

12. CHANGES TO THIS POLICY

We may update this Privacy Policy at any time.

The “Last Updated” date will reflect the most recent revision.

Continued use of our website indicates acceptance of any changes.

13. CONTACT INFORMATION

For questions, concerns, or privacy requests, contact:

Cedarline Home Care

Adrian, Michigan

Email: info@cedarlinehomecare.com

Phone: (517) 939-9852